

# PR Subcommittee Agenda 12/1/21, 4:30 pm

## Room 121 - MS Wing

### Draft of 11/3/21 minutes

In attendance: Chair Tammy Mahoney, School Board Subcommittee members Heather Ingham, Moira Bashaw, Superintendent Tom Ambrose, High School Principal Brian Stack. Called to order by Chair Mahoney at 4:30pm. Minutes of 10/6/21 minutes were approved by unanimous vote.

Mr. Ambrose discussed the process for reviewing and revising the Strategic Plan, particularly with regard to community feedback. One option will be to publish a survey, but we would also like to offer an opportunity for people to engage directly. The committee proceeded to brainstorm on various ways to encourage the community to attend an informational session. A pasta dinner was suggested, where perhaps drawings could be held for a variety of attractive prizes (such as a parking spot, preferred seating at graduation, a chance for a student to be principal for the day, or a gift basket to appeal to the larger community). Unfortunately, covid complicates these sorts of community gatherings and other opportunities for outreach to the community at large, such as attending senior breakfasts, which have also been helpful in the past. Mr. Stack suggested also providing a digital version of the information as another avenue.

Meeting was adjourned by Chair Mahoney at 5:00.

Call to Order

Approve 11/3/21 minutes

### Old Business

Strategy for disseminating information to the public

- upcoming budget
- strategic plan
- other information

Public Comment

Next meeting date 1/5/21

Next meeting agenda items

Adjourn